

Vrinda Automation as “Technology Partner” and other big names confirm their presence at IndiaCorr Expo 2020



We are living in unprecedented times, an era, our generation has never witnessed before. These are difficult times, however, we as human beings are adapting fast to overcome the existing challenges. After a prolonged period of lockdown, we have been living ‘The New Normal’ and the world has entered the Unlock phase to restart their economies. As the world grappled with the pandemic, events and exhibitions all over the world were called off, nonetheless, we are in the phase of ‘Begin Again’.

Exhibitions are a quintessential platform, where we congregate under one roof to meet peers, find new customers and reconnect with existing clients. It is pertinent that B2B exhibitions are required more than ever to get back on track. The pandemic has given fillip to the digital medium of doing business for the interim but face-to-face meetings are a real ice breaker when it comes to conducting business.

IndiaCorr Expo 2020 is gearing up to provide a safe and controlled environment to its exhibitors and visitors. The show, which brings together corrugated packaging and folding carton industry is evolving and adapting to the new way of life and conducting business.

“In the wake of the COVID-19, exhibitions will undergo a lot of changes to enhance safety and well-being. We are committed to create a safe environment for both exhibitors, visitors, employees and all those who contribute in organising big tradeshows like IndiaCorr Expo. With proper SOPs in place and safety as priority, we are hopeful in bringing back the live business environment for all our customers”, commented Ms. Akshita Kapoor, Portfolio Director, Reed Manch Exhibitions.

In addition, we are immensely delighted to welcome **Vrinda Automation** as our “**Technology Partner**”, with their support in these challenging times, we find immense strength and resilience in organising a safe and secure exhibition creating numerous business opportunities. Vrinda Automation was established by a group of very experienced engineers from Automation Industry to cater to the automation needs of various industrial segments including printing and packaging.

With top solutions, products and technologies, many leading names in corrugated and folding carton packaging such as **Boix machinery, Bobst, BHS Corrugated, Insun, Fosber, J S Corrugating Machinery, Macarbox, Mitsubishi, ERHARDT + LEIMER, Sun-up (India) Packaging Machinery and Nitta Corporation India** are already on-board to exhibit.

IndiaCorr Expo 2020 (ICE) is the biggest tradeshow in India for the entire value chain of corrugated packaging industry creating a perfect platform for high quality equipment suppliers, machineries and solution providers to meet buyers. **India Folding Carton** co-located with ICE is a unique show with special focus on the folding carton industry. The show is designed to serve the industry needs with solutions that makes it possible for Folding Carton Industry to meet the challenges and capitalise on the opportunities in a rapidly changing environment.

ICE 2020 is scheduled from 3-5 December 2020 at Bombay Exhibition Centre, Goregaon (E), Mumbai. Participate to be a part of a new, safe and transformed exhibition experience.

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About Reed Manch Exhibitions

Reed Manch Exhibitions, India is a joint venture between Manch Communications, India and Reed Exhibitions, UK. Reed Manch is currently one of the most prominent organisers in India and is responsible for bringing Reed events to booming India market in addition to launching shows on new subjects. The company is India's fastest growing company and worldwide a leader in organising trade shows and conferences on niche industry subjects. The organisation has a growing portfolio of events and is involved in launching various Reed global brands in India.