



# India's Most Trusted Event on Corrugated Packaging

# 23-25 OCTOBER 2021

INDIA EXPO MART, GREATER NOIDA, DELHI-NCR, INDIA

In Partnership with









## One industry, one show

IndiaCorr Expo is the most influential and the only dedicated large scale business-to-business event catering to the rapidly growing corrugated packaging and carton box making industry. Since 2013, the event has launched hundreds of thousands of products, it has facilitated partnerships, advanced knowledge and industry best practices, while serving as the gateway for international companies to access the markets in the region.

## The Next Normal for Packaging Sector

According to a research by Technavio, the packaging market in India is poised to grow by USD 81.07 billion during 2020-2024, progressing at a CAGR of over 18% during the forecast period.



The COVID-19 pandemic has reshaped the megatrends buffeting the \$900 billion-a-year global packaging industry.



Major factors impacting the packaging, and corrugated packaging industry include – focus on hygiene concerns with continued focus on sustainability, dramatic growth in e-commerce demand, rapidly evolving consumer preferences and buying behaviours, speedier digitalization of the value chain resulting to widespread use of AI and advanced tracking and tracing technologies.

# Packaging Market in India 2020-2024

Market growth will accelerate at a CAGR of over 18%

Incremental growth USD 81.07 bn

Growth for 2020 18.09%



(Source: Businesswire, 2020)



# Expect more than ever before. Prepare your business for the big leap.

Get ready to experience more than just exhibition as we combine our in-person event with new digital streams. We promise to keep you engaged and connected with your industry, by offering you a mix of digital and live experiences to enable networking and business.

Take advantage of our digital tools and packages to amplify your participation:



#### **Webinars**

Flaunt your market dominance, promote your innovative products and technologies in front of most relevant buyers attending the webinar on specific themes.



#### **Lead Generation Program**

Amplify your brand reach and generate serious business leads via our Lead Generation Program for exhibitors.



# Amplify your reach with digital packages

IndiaCorr Expo brings you an opportunity to promote your brand via our digital advertising and packages.



# Online networking tool: GoConnect 365

Do you wish to connect with your potential buyers right away? Get access to GoConnect 365, our online networking service to find thousands of genuine buyers at one place.



# **Everything you need at one place: Exhibitor Shop**

Everything from general rules and regulations, to booking service orders: exhibitor shop is your one-stop portal for all needs.

# Top four reasons to exhibit at IndiaCorr Expo



#### **Enter new markets**

Gain direct access to the buyers of new packaging technologies, especially, corrugators, carton box makers, printers and buyers from enduser brands.



#### **Build your brand:**

Position your brand in front of serious buyers from across the region and reinstate your position as an industry leader.



#### **Generate qualified leads:**

Stay ahead from competitors by showcasing your products and solutions to a captive audience of active buyers who are on the lookout for the latest innovations.



#### **Network with stakeholders:**

Experience the power of face-to-face networking to forge strong relationships with the most influential industry players.

## Who must participate?

If you are a principal manufacturer, partner or dealer, agent, or distributor of machineries, ancillary equipment, spare parts, accessories and raw materials from below product segments, then you must represent yourself at upcoming IndiaCorr Expo & India Folding Carton.

- ► Box making solutions
- ► Automatic corrugated paper cardboard lamination machine
- ► Box stitching machine
- ► Printing solutions
- ► Testing solutions
- ► Ancillary equipment
- ► Inks and adhesives
- Kraft paper



Scan to book your booth now

### Who will attend?

Decision markers, influencers and purchasing authorities representing below segments attend IndiaCorr Expo in large numbers to experience, compare and evaluate new technologies for their businesses.

- ► Corrugated box manufacturers / corrugators
- ► Carton and rigid box manufacturers
- ► Package converters and industry consultants
- ▶ Printers from offset, digital, flexo etc.
- ► Institutions like associations, trade bodies and media houses
- Paper mills and designers of corrugated box and related packaging
- CXOs, packaging professionals and purchase heads from end-user companies and brands

## Made in India for the global market.

## One industry, one show!

Reed Exhibitions has decades of experience in organising top-notch corrugated packaging events globally, including SinoCorrugated and CCE International. In India, we have been organising IndiaCorr Expo and India Folding Carton events, to meet increasing demands and fuel growth of the Indian market.



## **Show highlights – IndiaCorr Expo 2021**



Over 250 exhibitors expected from across the globe.



Expect to meet 130+ first time exhibitors



Folding Carton Summit



Web series – webinars & market intelligence



8,500 sqm of exhibition space showcasing new technologies



Live demos by exhibitors



Open floor technical workshops



ICCMA Congres & Awards

### **Industry speaks**

We are very pleased being a part of IndiaCorr Expo & India Folding Carton exhibitions. We received many quality leads and met a lot of relevant and important customers.

Marco Bertola, General Manager, Fosber '2019 was our first time at the show and we met many interesting customers who are very interested in our products. I must say we have received an overwhelming response and have received many new orders."

Jude Lin, Director, 3 Cube Die supplies Company 'We saw many key buyers coming to our booth. I would say this has been an excellent forum. This is a platform which brings together corrugated case manufacturers from all across the globe.'

Venugopal Menon, Zone Business Director, BOBST India















# ICCMA, an apex industry body and strategic partner of IndiaCorr Expo

Since its inception, Indian Corrugated Case Manufacturers' Association (ICCMA), has been strategically associated with IndiaCorr Expo. As a national association, ICCMA has been representing the automatic board plants and was set up in 2009 with the purpose of providing its members, services and activities to play its role of the growth catalyst. Jointly with ICCMA, Reed Exhibitions organises ICCMA Congress and awards, bringing over 550 participants each year.



# **IndiaCorr Expo 2019 in numbers!**



7012 **UNIQUE VISITORS** 



396 CONFERENCE **DELEGATES** 



92 INTERNATIONAL **EXHIBITORS** 



**NEW PRODUCT** LAUNCHES



846 **BUSINESS** MATCHMAKING



253 **EXHIBITING COMPANIES** 



13 **VISITING COUNTRIES** 



**EXHIBITING** COUNTRIES

## Some of our International Exhibitors



























































#### YOUR SAFETY MATTERS

We have prepared safety protocols to ensure a safe environment so that your only concern is doing business. Check here the safety and hygiene measures adopted for the event.

To read more visit www.IndiaCorrExpo.com/RXsafety

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